

Services for conference organizers



What is Sciendo?

Sciendo is a leading provider of publishing services and solutions to academic and professional organisations as well as individual authors. Sciendo currently publishes approximately 500 journals owned by universities and other academic institutions. Many of these journals are indexed by Clarivate, Scopus and PubMed, with some enjoying high Impact Factors.

The company is a part of the **De Gruyter Group**, a renowned academic publisher with a company history of over 270 years.

Why Sciendo?

Sciendo is the only company in the world that meets the two most important needs of an academic and professional conference organizer. As well as publishing conference proceedings, we can also provide the organizer with one of the world's best event management systems.

How do we offer our services?

We can publish your **conference proceedings** and optionally provide you with **the event and abstract management system**. Moreover, we can support you with editorial and production services, like copyediting with language polishing or typesetting. We can also print your book of proceedings and deliver it directly to you.

For the proceedings, conference organizers pay us a fee per each published volume per one conference. The event management system, offered only as an addition to publishing services, is paid per participant or through a revenue share.

Publication of conference proceedings

We publish conference proceedings online in the Open Access model. It means that everybody can read the electronic version of the proceedings. Print-on-demand copies can be bought from the www.sciendo.com website. We currently publish proceedings in the English language only.

For conference proceedings, Sciendo offers a range of publishing packages prepared to meet the conference organizer's expectations, needs and budget. Sciendo offers the **Standard**, **Classic** and **Premier** packages and a wide range of additional publishing solutions that the conference organizer can pick and choose from, depending on its requirements.



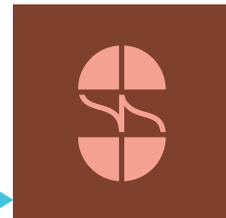
STANDARD

Basic services facilitating conference proceedings publication



CLASSIC

Standard package
Typesetting and proofreading
Book layout



PREMIER

Classic package
Copyediting
ePub version
Marketing Extra

Service descriptions

HOSTING PLATFORM

All conference proceedings published by Sciendo are uploaded to the platform and have their own webpages at www.sciendo.com. They can be easily read, searched and purchased online. The conference editors can decide whether they prefer to present their content in a book or in a journal format.

PRODUCTION SERVICES

In the Standard package we expect to receive the conference proceedings file in a already formatted PDF format. However, in the Classic and Premier packages, Sciendo provides typesetting and proofreading. As a rule, we typesett the contents of each conference proceedings according to our standard layout, but – as an additional service – we can design the cover and layout for each conference proceedings individually. As an additional service, we can also render the ebook in formats used by smartphones and tablets.

EDITORIAL SERVICES

If you would like to present your conference proceedings in a perfect English, you may consider our copyediting and language editing services, which are offered for an extra fee per page. We provide three levels of this service, ranging from the light edit, through medium to heavy edit. The heavy edit is performed by native English specialists in the subject field of the conference proceedings.

PRINTING AND STORAGE

Each conference proceedings published by Sciendo can be purchased as a printed copy. In Classic and Premier packages, Sciendo prepares files necessary for print-on-demand. Also, for an extra fee, we can print as many copies as desired, in hardback or paperback, on different types of paper, and produce CDs or USBs with the content of proceedings and label them with the conference logo.

ABSTRACTING AND INDEXING

Just having the conference proceedings published is not enough. The conference proceedings should be visible and findable in specialized services. These services index the information about the conference proceedings or host their abstract (summary). Sciendo cooperates with the majority of A&I services: **Clarivate, Scopus, PubMed, Medline**, citation indexes or discovery services, where we send conference proceedings metadata and abstracts. Our technology allows automatic transfer of such data to A&I services.

MARKETING EXTRA PACKAGE

Sciendo has created a special set of marketing services, that aim to promote the conference proceedings amongst its audience. The package includes mailing campaigns as well as press release about the conference proceedings, distributed to dedicated, topic-specific websites. The first mailing campaign is aimed at authors cited in published articles, the second is a mass-mailing performed through Clarivate to the users of Web of Science portal, informing them about published proceedings volume or promoting the conference itself. The activities are designed to make the conference proceedings noted, read and cited.

EVENT MANAGEMENT SYSTEM

Converia provides dedicated modules for conference planning and budgeting, conference website, event marketing, management of online attendee registration, on site check-in, as well as badging, conference program supervising, attendee tracking, and many other functions. As a separate module, conference organizers can buy also the abstract management module to collect, edit and handle submitted papers.

SALES AND DISTRIBUTION

Every conference proceedings published by Sciendo can be purchased as a printed copy at www.sciendo.com and through the many retailers and distributors we cooperate with. Sciendo keeps 30% of the net revenues. Electronic version of the proceedings is published in the Open Access model, thus available for everyone to read free of any charge.





A photograph of a large audience seated in a modern conference hall, viewed from behind. The audience is facing a stage where a speaker is visible at a podium. The text 'Your publishing needs met' is overlaid in white on the image.

Your publishing needs met

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